

# Monday April 1 - Friday April 5

## All day program in the Smart Industry Studio. In collaboration with [NiederlandeNachrichten.de](http://NiederlandeNachrichten.de)

**"Smart Industry Talkshow"**: Imagine yourself in a Dutch Smart Factory, dance to AI music and listen to entertaining talkshows with well-known German entrepreneurs and guests from the German-Dutch industry.

**Location** Hall 8, D34

## Monday April 1

### Smart Manufacturing

Manufacturing in the Netherlands has changed over the years facing challenges with respect to lower wage countries versus high mix, low volume, high complexity, miniaturization, robotizing, digitizing, etc. Manufacturing should lead to higher productivity, shorter delivery time. Various speakers will discuss examples of smart manufacturing. Detailed program can be found via [www.dutchindustrialsupply.nl/programma](http://www.dutchindustrialsupply.nl/programma)

**Location** Hall 4, C44 • **Time** 13:30 – 15:30

### Bonding Event

You are kindly invited to join our networking event during which you will meet our Pavilions' exhibitors including start-ups and members of German clusters with whom we organize joint activities during Hannover Messe 2019.

**Location** Hall 4, C44 • **Time** 16:00 – 17:00

### Opening network reception Holland High Tech House

**Location** Hall 2, stand C12 • **Time** 17:00 – 17:15

### Night of Innovations: Reception Holland High Tech House

The Dutch presentation in hall 2 invites all exhibitors and visitors to learn more about our Research & Technology efforts. Feel free to join us in our Holland High Tech House. Food and drinks will be provided.

**Location** Hall 2, C12 • **Time** 17:00 – 19:30

## Tuesday April 2

### Event with CompositesNL and Leichtbau BW

At this event the Dutch Composites Platform will present the National Composites Collaboration Agenda. For the first time, the innovation activities in the Netherlands have been combined in a single agenda at a national level, creating more unity and improved mutual alignment, putting

the Dutch composites sector internationally in a stronger position. In addition to this, a group of German and Dutch organizations will give their insights on lightweight materials during a panel discussion, moderated by LeichtbauBW and CompositesNL.

**Location** Hall 4, stand C44 • **Time** 10.00 – 11.00

### Innovation Hackathon with network reception

Teams consists of different parties from the research chain, such as fundamental researchers, (PHD) students and Startup's. The teams will meet in the Holland High Tech House to present the outcomes of the Innovation Hackathon with short pitches to the public in the presence of the Dutch State Secretary for Economic Affairs & Climate Policy Mona Keijzer. Afterwards you are welcome to join us and the research teams at our networking drinks. During this year's Hannover Messe, the first edition of the Innovation Hackathon will take place. Both Dutch and International companies and research institutes will participate in the Dutch Innovation Hackathon. Several teams will work on a technical challenges submitted by international organizations.

**Location** Hall 2, stand C12 • **Time** 15.00 – 16.00

### Matchmaking event Industrial Supply Pavilion

Whilst the main goal of the Hannover Messe is all about networking, the individual matchmaking event at the Dutch industrial supply pavilion will give a boost in finding new business partners. This high-level Individual matchmaking is organized in collaboration with the Deutsch Niederländische Handelskammer. All interested parties are welcome to join us during this event.

**Location** Hall 4, stand C44 • **Time** 15:00 – 17:00

### Smart Industry Talkshow and network reception

Interactive talkshow on Artificial Intelligence. Main theme: "Why Artificial Intelligence must be number one priority for Germany and the Netherlands for a safe and digital industry." Host Andreas Winiarski (Awesome Capital and advisor Digitalization Annegret Kramp Karrenbauer) will interview CEO of Siemens Nederland Hans Winters, CEO of DFKI Jana Koehler, Member of the Executive Board at BITKOM Susanne Dehmel and Ineke Dezentjé Hamming President FME Association and leader of the Dutch AI delegation. Prior to the talkshow, State Secretary for Economic Affairs & Climate Policy Mona Keijzer and Ineke Dezentjé Hamming will present a manifest for collaboration between the Netherlands and Germany to achieve a safer and more digital industry.

**Location** Hall 8, stand D34 • **Time** talkshow: 16:15 – 17:00, start network reception 17.00

## Wednesday April 3

### Business networking breakfast with Baden Wurttemberg int.

This breakfast event has become a tradition and offers a unique networking moment between the co-exhibitors of the Dutch Industrial Supply Pavilion and those of the Baden Wurttemberg Int Pavilion. A perfect time and place to meet up with members of the Baden Württemberg Int. in a relaxed atmosphere. The organizing networks from Koninklijke Metaalunie, Brainport Industries,

Mikrocentrum and NEVAT are looking forward to seeing you there! Note: companies from other networks, both from The Netherlands and from Germany are very welcome to participate after registration via <https://tinyurl.com/breakfastHM>.

**Location** Hall 4, stand C44 • **Time** 9:00 – 10:00

### Guided Tour VDMA/ Produktion NRW

For more information and registration: <https://tinyurl.com/HMhall8>

**Location** Hall 8, D34 • **Time** 10:00 – 12:30

### Networking Lunch at Green & Smart Mobility pavilion

With thematic presentations regarding charging infrastructure topics and green distribution. Welcome speech by Maarten Camps, Secretary General for the Dutch Ministry of Economic Affairs & Climate Policy.

**Location** Hall 27, stand F67 • **Time** 11:30 – 13:30

### Additive Manufacturing

Additive manufacturing is a very promising new technology that at the same time has its challenges. It offers advantages like freedom of shape, topology optimization, customized products, integration of parts, variable part density, etc. Challenges are the different approach compared to traditional manufacturing technology. It also challenges traditionally trained engineers. Various speakers will discuss their challenges and how they faced them. Detailed program can be found via <http://www.dutchindustrialsupply.nl/programma>

**Location** Hall 4, stand C44 • **Time** 13:00 – 15:00

## Thursday April 4

### Technical Innovations

Dutch suppliers are facing challenges on many different technological subjects and they have come up with smart solutions, innovations in technologies, applying new materials, etc. Today various speakers will discuss their technical innovations. Detailed program can be found via <http://www.dutchindustrialsupply.nl/programma>

**Location** Hall 4, stand C44 • **Time** 10:00 – 12:00 and 14:00 – 16:00

### Dutch happy hour

Whilst the fair is well on its way, it is time to cool down at the Industrial Supply Pavilion. This is networking at eye level but this time with drinks and a bite. The perfect place to meet the Dutch. Feel free to check into this event!

**Location** Hall 4, stand C44 • **Time** 17:00 – 18:00

## Program

# Hannover Messe 2019

One of the main features of the Dutch contribution to the Hannover Messe are its Holland High Tech pavilions in different halls. To really make a difference for global and local challenges, we would like to invite you to share your ideas in our open Holland High Tech pavilions. In the coming days inspiring lectures, debates and presentations will be organized. Whether it's about knowledge exchange programs, master plans, policy approaches or innovative solutions, it all with the aim to create better living circumstances for our future generations.

